

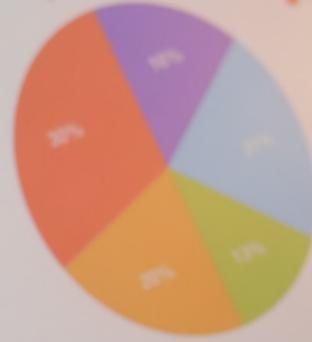
In this E-Book you will get the complete knowledge of Website Development and how to Earn Money by website Development.

Column, bar, and pie charts compare values in a single category, such as the number of products sold by each salesperson. Pie charts show each category's value as a percentage of the whole.

Column Chart



Pie Chart



# A PATH TOWARDS YOUR WEB AGENCY

*NKM Digital*

*Ebook by Nilesh Kumar Mangnani*

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by Nilesh Kumar Mangnani (NKM Digital)

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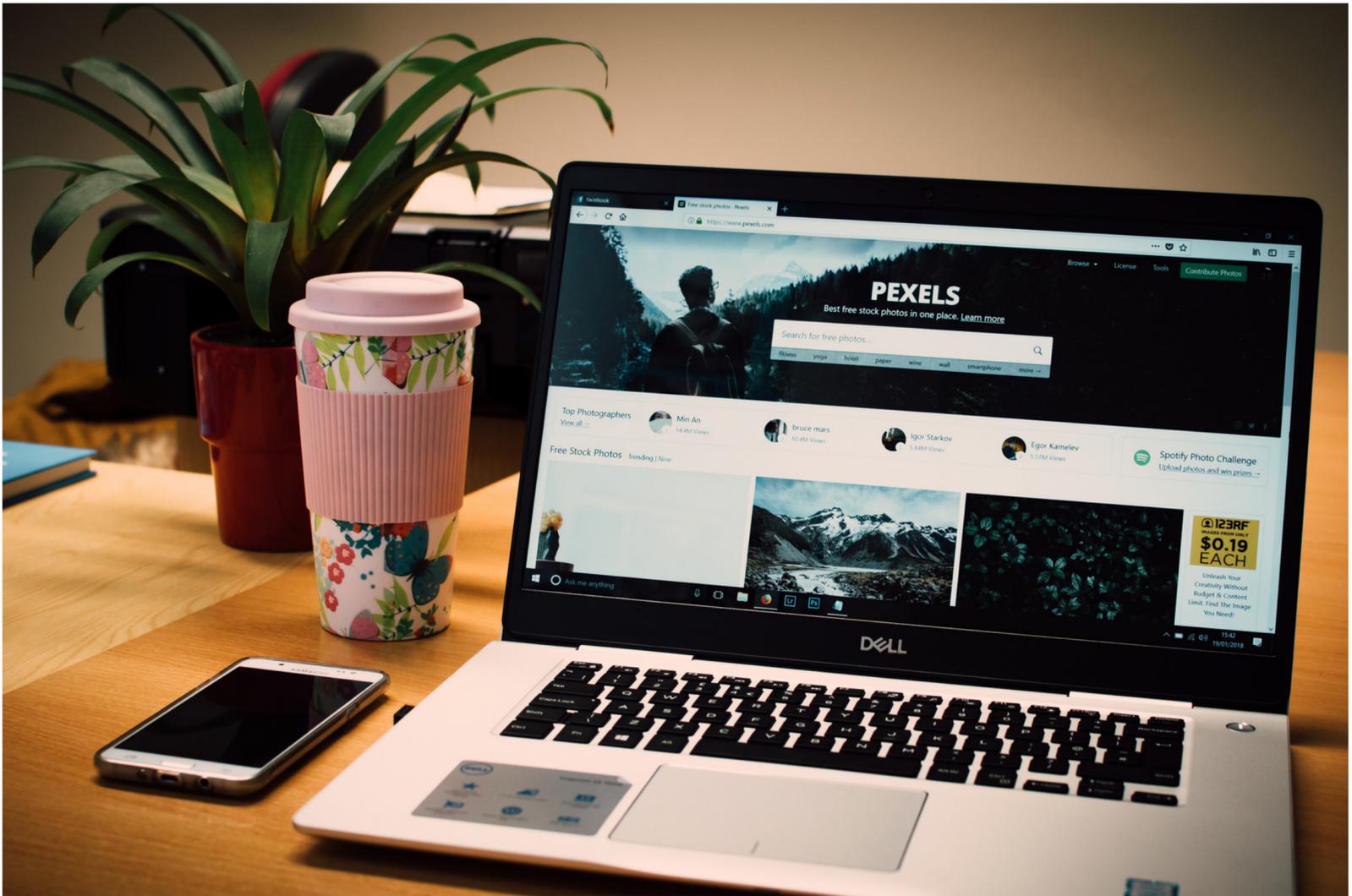
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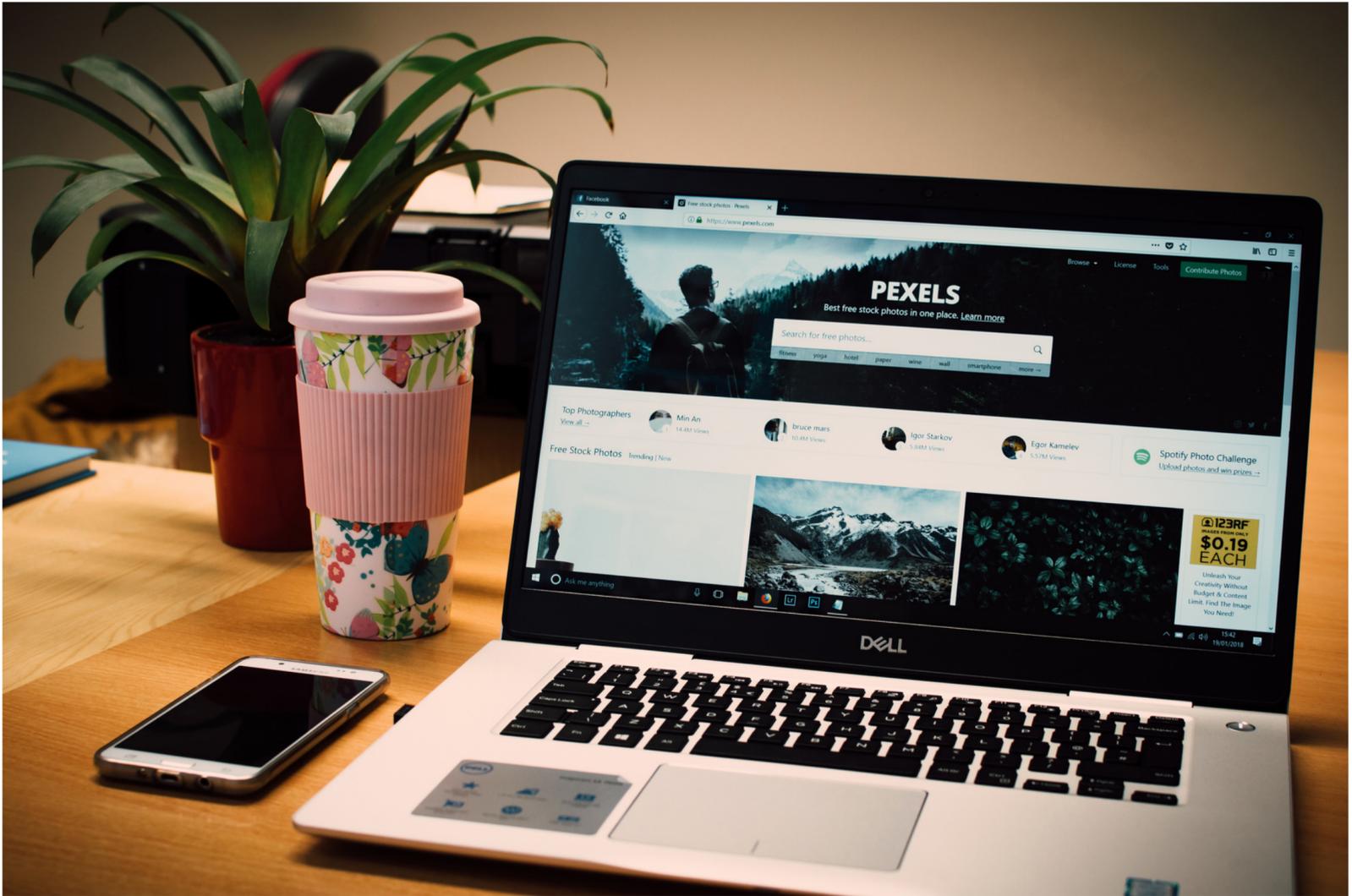
# **A COMPLETE PATH ABOUT WEBSITE DEVELOPMENT AND HOW TO MAKE MONEY BY WEBSITE DEVELOPMENT**

# What is a Website ?



By the term website, we refer to a collection of World Wide Web files which consists of a starting file known as a homepage. An individual or a company will guide you on how to go to their website by providing you with their home page address. It will be possible for you to go to other pages on that site from the homepage.

# Is learning website worthy in 2022?



Many individuals do not think of learning website development at first. The main reason for this is that they have no knowledge that this subject can help them to progress their career successfully. Below, we have mentioned why it is worthy to learn website development in 2022.

## **Lots Of Web Development Jobs Will Be Available To You**

We all like to become employed so that it will be possible for us to sustain our livelihood. Website development will provide you with lots of job opportunities and you can start generating lots of revenues in no time at all.

There is a high demand for web designers and developers across the globe right now.

## **It is very easy develop a website in 2022**

You will come across a number of media that will teach you how to make a website. There is no need to worry since learning website designing is not that difficult after all. You need to get enrolled at the leading institutes and that's all! There are many online courses available on the Internet which will teach you website development at low prices. In 2022, there are many CMS and tools available which helps us to develop a website without having any programming language.

## **Work from anywhere**

It is a fact that many businesses have moved online after the outbreak of the pandemic. As a result, we are now forced to work from our residences without going to the workplace itself. The good thing with learning, web designing is that you will be able to work from anywhere in the world without any problem at all. You simply need a laptop, a stable Internet connection, and the proper tools.

## **It is enjoyable**

There is no doubt about the fact that web designing is enjoyable and fun. You are able to use your creative power for developing something that provides you with lots of excitement. You will be able to test your skills every single time you develop web pages.

# Different technologies used in developing websites



In the following paragraphs, we have mentioned the different technologies used in developing websites right now. Shopify the best E-Commerce Platform that helps you to Sell Online, on Facebook, or in person. Customize the Ecommerce Software as per your business needs with ease.

## **React JS**

Being a JavaScript-based client-side framework, React has gained lots of popularity as one of the leading web-development frameworks. It provides lots of features that have helped it to become a well-known web development tool at present.

It provides features such as declarative programming and one-way data binding. It provides top-quality server-side rendering as well as remarkable SEO support.

## **HTML**

HTML is an abbreviation for HyperText Markup Language. It is known to provide the fundamental structure of any webpage. Without HTML, it will not be possible for a browser to display text or even load graphics along with other elements. HTML code helps to make sure that all the website content is formatted properly.

## **JavaScript**

Many beginners are making use of JavaScript right now for various reasons. One can use it as a front-end as well as back-end language for programming. It is likewise simple to learn JavaScript unlike most of the other languages out there. And the notable thing is that JavaScript is being updated constantly along with new features.

## **PHP**

This is considered to be the most common language when it comes to web development. It is difficult to find developers who know different types of programming languages but selecting a popular one such as PHP will allow you to select lots of developers to work with.

## **WordPress**

This one is the most well-known website-building platform right now. More than 60% of the websites on the Internet are made using WordPress. There are 2 WordPress versions, namely, WordPress.com and WordPress CMS. The WordPress CMS (content management system) is one of the best website builders thanks to the plethora of features offered by it. WordPress provides you with complete control over all the aspects of your website as well as your online presence.

## **Wix**

This one is well-known cloud-based software used for building websites. It provides lots of innovative features that will help you to build your website easily. More than 2% of the websites make use of Wix for building their web pages.

# Why I choose WordPress?



It is quite simple to build a website mainly because of the development of CMS (Content Management System). You can choose from among many types of CMSs right now for developing your website. However, it is a fact that WordPress is preferred by many CMS users, and in this article, we have mentioned the reasons to choose WordPress.

## **The most well-known CMS**

At present, nearly 60% of the websites are developed using WordPress. It is the most well-known CMS on the planet. Moreover, not much staff training will be required for creating a new website since lots of users are already acquainted with the WordPress CMS. In fact, many well-known companies such as Capgemini and Neil Patel are using WordPress these days.

## **It is free to use**

WordPress is absolutely free of cost irrespective of whether you're using it to build a personal blog or a commercial website. You don't have to pay anything extra even though your site might start getting more traffic than expected. Apart from this, being open-source, it is possible to enhance or change its source code for customizing the functionality or appearance of your website.

## **Lots of flexibility**

WordPress can boast of having a flexible framework which helps it to satisfy the demands of the users. The developers and designers are able to use WordPress for creating and changing applications and layouts.

## **SEO friendly**

There is no doubt about the fact that WordPress happens to be SEO friendly. Well-known search engines usually rank their websites using WordPress higher as compared to those which don't. The reason for this is that the framework of WordPress makes it very simple for the spiders of the search engines to crawl. WordPress was personally recommended by Matt Cutts of Google in the year 2009.

## **Safe and secure**

It is a fact that WordPress is quite safe to use in spite of being quite popular. Developers have taken all the measures to make this CMS quite secure for the convenience of the users.

Moreover, it is being constantly updated by the staff together with the integrated plug-ins.

# How to earn money after learning website development?



Many individuals are interested in web designing and web development right now. It provides different types of opportunities and a way to work from home. Below, we have mentioned some authentic ways to generate cash after learning website development.

## **Affiliate marketing**

You will be able to make money by getting clients to the product of somebody else. Affiliate marketing will be a fantastic way to earn big money online.

You will be able to promote many tools while receiving commissions every month as well. You will be able to become an affiliate marketer by having a blog or audience. However, it is essential to make certain that the content is valuable, informative, and useful. This will help you to engage an increasing number of visitors to your site and you can make them purchase the services or products promoted by you.

## **Wordpress Consultation**

If you will choose a consultant they will guide you different companies how they can use their website and able to earn money from their website. If you will choose us, we will guide you at each step, provide you tips which help to earn money from your website. We charge reasonable consultancy fees for this service.

## **Starting a design blog**

Starting and operating a design blog will also be one more option for making money as a web developer. This blog can be used by you for promoting your personal design services and taking clients also operating the blog.

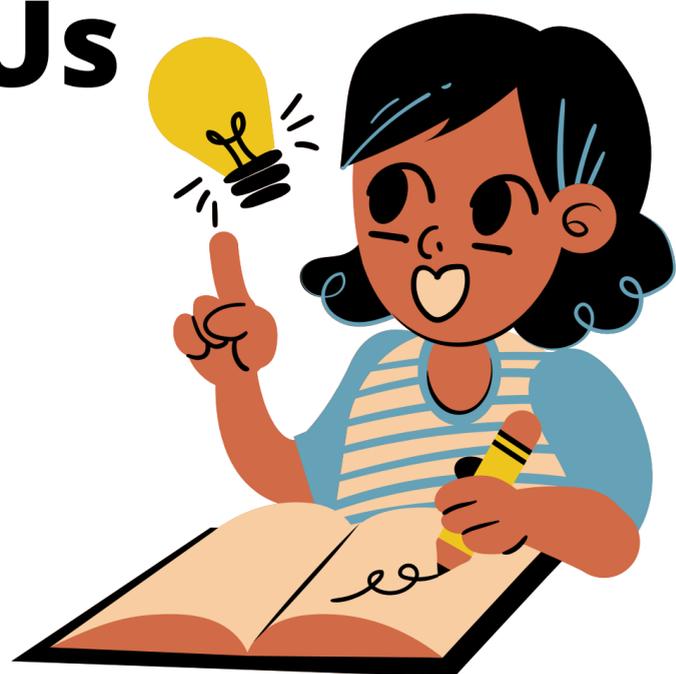
Otherwise, you can also make money in other ways, such as affiliate programs, ads, or selling products. However, it is important to bear in mind that you need to work a lot for developing a blog and you should also be patient. Initially, it might not be possible for you to make money at all.

However, you will be able to generate revenues in the long run.

## **Making websites for other businesses**

You will come across lots of companies right now which are in need of building websites for enhancing their online presence. However, they might find it quite difficult to do so due to a lack of adequate resources and expertise. In that case, they might think of hiring a competent and reliable web developer who can perform the job for them. In case you have the appropriate knowledge and skills of developing attractive and user-friendly websites then it is possible for these companies to hire you as well. Thus, you will be able to make money easily by learning website development.

## **How to get started and Why Choose Us**



To learn website design and development, proper guidance is very important. If you will guide properly, you will get many benefits. Experienced teachers or website developers always provide you best guidance and hands-on experience. After completing the course, we will offer you practical knowledge in this field. Once you have done a web development course, you can start your startup or job anywhere or you can start your career as a freelancer.

After covid, most of the people or business owners want to set up their online business because 75% of people currently buy and sell products online. So, the demand for a website developer is increasing rapidly in the market and if you will learn proper techniques and increase your knowledge, then you will be also able to establish your career in this field successfully.

## **Advantages of joining NKM Digital**

If you are looking for the best web developer who will help you to learn all the best and advanced methods and techniques and help you to become a professional website developer, then NKM Digital is the best option time. Once you will choose us, you will be able to learn how to build a website and advance technology, tools, and complete practical and theoretical knowledge. We will also guide you for future assistance and you will be able to earn money from the website making to know more details, you can visit our official website or you can subscribe to our YouTube channel (@nkmdigital)! From here you will be able to get free course details.

Visit our YouTube channels and learn about the website development course free of cost! You will also be able to check our different tutorial videos and this will give you a chance to learn the free website development process. You can also follow us on Instagram (@nkmdigital) to get updated news regarding WordPress development. Check and select us to get the best learning experience from us!

# Connect Us and start your Journey



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